BUYERS · ALERTS

Free from Brian Redfern

# Coming-Soon VIP List

Hand-picked homes sent to you early, chosen by a person who knows the area, not by an algorithm.

BR

**Brian Redfern, REALTOR®**

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## 01 How it works

1. **You tell me what you want**
   Areas, price range, beds and baths, and the one or two things you won't compromise on.
2. **I watch for matches**
   New and coming-soon listings, price drops, homes back on the market, and quiet sales I hear about from other agents.
3. **You hear first**
   A short note from me when something fits, with why I think it does. No daily blast of every listing in the zip code.
4. **Stop anytime**
   Reply STOP to texts or click unsubscribe in any email.

## 02 What “early” means

Under MLS rules, including the National Association of REALTORS® Clear Cooperation Policy, a home that is publicly marketed must go into the MLS within one business day. So the early looks you'll get are coming-soon listings and homes whose sellers chose limited marketing, plus the price drops and back-on-market homes that big sites bury. That is often enough to be first through the door.

## 03 Be ready to move when one fits

- [ ] **A current pre-approval letter**
- [ ] **Time to tour within a day or two**
- [ ] **Your must-haves written down**
  So you can decide fast
- [ ] **A signed buyer agreement**
  Required before touring since August 2024

## 04 Your wish list

**Your name · Email · Phone (for text alerts) · Cities or neighborhoods**

Fill this in online at https://redfernhomelife.com/guides/vip-list
or call or text Brian at 619-403-0390.

## Tell me what you're looking for

Brian can walk you through it. No pressure, no obligation.

**Call or text Brian: 619-403-0390**
**Book a call: https://redfernhomelife.com/contact**
**This guide online: https://redfernhomelife.com/guides/vip-list**

### Sources


- National Association of REALTORS® Clear Cooperation Policy (nar.realtor)
- National Association of REALTORS® settlement practice changes effective Aug. 17, 2024 (nar.realtor)


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